

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is leading the discourse around the growth and future of electric vehicles. With a focus on tackling the challenges and potential that this sector holds, ASSOCHAM is set to host an international conference titled “Electric Mobility: Challenges and Opportunities.” This event will take place on 26th July, 2019 in New Delhi.

The Paradigm Shift in the Global Automotive Industry

The global automotive industry is experiencing a significant shift in technology and customer preferences. The traditional internal combustion engines are slowly being replaced by zero-emission vehicles. These vehicles, commonly known as electric vehicles, promise to revolutionize the way we commute and have a significant impact on the environment.

India’s Role in Promoting Electric Vehicles

India is not lagging behind in this global shifting scenario. With air pollution looming as a major environmental concern in many cities, India is adopting measures to promote the use of electric vehicles. The country has announced ambitious plans of transitioning to an all-electric public fleet by 2030. This calls for collective effort from players in various sectors including automobile, power and utilities, and oil and gas.

Exploring Opportunities through International Collaboration

ASSOCHAM’s conference aims to foster dialogues and collaboration between the various stakeholders of the electric vehicle industry. It seeks to provide a common platform for discussion and exploration of the future potentials of this sector. This inclusive approach is considered essential for creating a conducive ecosystem for electric mobility.

Focus Areas of the Conference

The conference is centered around key areas of consideration for the growth of the electric vehicle industry. These include evaluating central and state-level policy frameworks for electric vehicle adoption in India, assessing manufacturing ecosystems, and discussing the roadmap for achieving targets of the Faster Adoption and Manufacturing of Hybrid and Electric Vehicles (FAME-II) policy.

Indian Electric Vehicle Market - Key Facts

Aspect	Details
Target for Public Fleet Electrification	By 2030
Main drivers of EV Adoption	Environmental concerns, Policy support
Key market trends	Increased demand, Rising infrastructure development
Potential Challenges	High upfront cost, Lack of charging infrastructure

About ASSOCHAM

Serving as a Knowledge Chamber since 1920, ASSOCHAM has been instrumental in driving value creation for the Indian industry. The body encompasses over 300 Chambers and Trade Associations, serving more than 400,000 members across India. It has significantly influenced the shaping up of the trade, commerce, and industrial environment of the country. Membership includes large industries, small and medium enterprises, agriculture, transport sectors, professional bodies, and several new industry associations.